



Role Description – Head of Media

Responsible to:

1. Deputy Camp Chief – Marketing and Communications

Role Summary: Manage and run the on-site Media Hub throughout the Avon Jamboree 2020

Responsible for:

- Managing the Photography and Video Lead, Editing and Technical Lead, Website Lead, Content Lead and Support Teams within the Media team
- Ensuring the daily jamboree newsletter is completed to a high standard and circulated around the sub camps / site throughout the Jamboree
- Work alongside the Head of Infrastructure and Site Services to organise daily videos to play on the onsite screens for Participants and Leads to enjoy
- Managing photo and video content being produced to ensure highest standards and consistency across all platforms – Social media, newsletter, video screens, web, PR etc.
- Any other job as agreed with Deputy Camp Chief – Marketing and Communications

Person Specification:

Essential

- Passion for Media
- Have a sense of humour
- Good interpersonal skills
- Strong attention for detail
- Have the ability to use electronic communication
- Ability to communicate well with people of all ages
- Strong communication, copywriting and grammatical skills
- Have the ability to attend evening and weekend meetings and activities

Desirable

- Experience in Media sector
- Previous Jamboree or similar size event experience

Membership Requirement: A member of the Scout or Guiding associations and hold a current Scouting or Guiding DBS which is valid until the end of AJ2020.